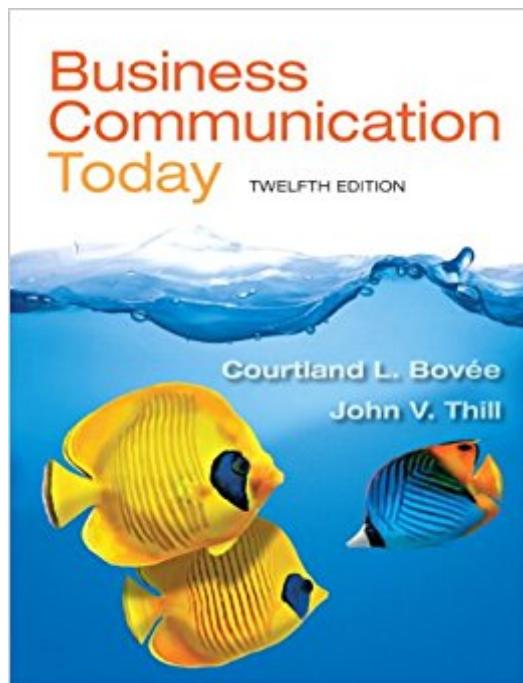


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Business Communication Today (12th Edition)



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Directed primarily toward college/university students, this text also provides practical content to current and aspiring industry professionals. Bovf©e/Thill provides real-world training for the business world of today and tomorrow. The fieldâs leading text for more than two decades, Business Communication Today continues to provide the cutting-edge coverage that readers can count on to prepare them for real business practice. This edition includes up-to-date coverage of the social communication model thatâs redefining business communication and reshaping the relationships between companies and their stakeholders.
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great!

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